

OLIVIA REID COOPER

ART DIRECTOR

CREATIVE DIRECTOR

SOCIAL CREATIVE

EXPERIENCE



CREATIVE LEAD (TEMP) - BODEGA

WIEDEN + KENNEDY

April 2023 - August 2023

FREELANCE CREATIVE DIRECTOR

SELF

October 2022 - present

ASSOCIATE CREATIVE DIRECTOR

BARBARIAN

January 2022 - March 2023

FREELANCE ACD

SELF

June 2020 - October 2022

SENIOR ART DIRECTOR

24/7 LAUNDRY SERVICE

July 2019 - June 2020

SENIOR ART DIRECTOR

ANNEX88

January 2018 - June 2019

ART DIRECTOR

HAVAS WORLDWIDE

July 2017 - January 2018

ART DIRECTOR / CREATIVE TECHNOLOGIST

N8TIVE

June 2016 - July 2017

EXPERIENCE DESIGN INTERN

R/GA

June 2015 - August 2015

BRAND AMBASSADOR

HEARTS ON FIRE / MAY JEWELERS

August 2011 - June 2013

EDUCATION



VCU BRANDCENTER

MASTER, ADVERTISING

August 2014 - May 2016

UNIVERSITY OF MARY WASHINGTON

BACHELOR, ENVIRONMENTAL SCIENCE

August 2007 - May 2011

SKILLS



ART / DESIGN

Creative Cloud

PS, AI, some AE

simple animation

moodboarding, look

and feel development

PROCESS

Design-thinking

for campaign work

experience design

experience mapping

General UI/UX

CAMPAIGN

Concepting + creative

dev, integrated 360

tv, print, social, digital,

experiential, and OOH

video content series

OTHER

Pitch + presentation

social playbook dev

social content

content strategy

mentorship

CONTACT



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