

OLIVIA REID COOPER

ART DIRECTOR

CREATIVE DIRECTOR

SOCIAL EXPERT

EXPERIENCE



FREELANCE CREATIVE DIRECTOR

SELF
October 2022 - present

ASSOCIATE CREATIVE DIRECTOR

BARBARIAN
January 2022 - March 2023

FREELANCE ACD

SELF
June 2020 - October 2022

SENIOR ART DIRECTOR

24/7 LAUNDRY SERVICE
July 2019 - June 2020

SENIOR ART DIRECTOR

ANNEX88
January 2018 - June 2019

ART DIRECTOR

HAVAS WORLDWIDE
July 2017 - January 2018

ART DIRECTOR / CREATIVE TECHNOLOGIST

N8TIVE
June 2016 - July 2017

EXPERIENCE DESIGN INTERN

R/GA
June 2015 - August 2015

BRAND AMBASSADOR

HEARTS ON FIRE / MAY JEWELERS
August 2011 - June 2013

EDUCATION



VCU BRANDCENTER

MASTER, ADVERTISING
August 2014 - May 2016

UNIVERSITY OF MARY WASHINGTON

BACHELOR, ENVIRONMENTAL SCIENCE
August 2007 - May 2011

SKILLS



ART / DESIGN

Creative Cloud
PS, AI, some AE
simple animation
moodboarding, look
and feel development

PROCESS

Design-thinking
for campaign work
experience design
experience mapping
General UI/UX

CAMPAIGN

Concepting + creative
dev, integrated 360
tv, print, social, digital,
experiential, and OOH
video content series

OTHER

Pitch + presentation
social playbook dev
social content
content strategy
mentorship

CONTACT



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